

February 2010

STORMWATER
QUALITY
PARTNERSHIP

Business Name and Address

Subject: River-Friendly Carwash Program

Dear Carwash Owner/Operator:

Is your business looking for opportunities to help support local fundraiser groups? Are you interested in being part of a community-wide effort to preserve our environment? The Sacramento Stormwater Quality Partnership (SSQP) has developed a pilot program, called the River-Friendly Carwash Program to provide you, the owner of a commercial carwash, an opportunity to partner with local fundraiser groups. Fundraiser carwashes are a valuable source of funding for many groups and organizations. However, local creeks and rivers can become polluted from the soapy washwater from a carwash (often carrying dirt, grease, and other pollutants).

In the near future, the SSQP will be conducting outreach and providing guidance to local fundraising organizations on how to conduct successful fundraiser carwashes while protecting local creeks and rivers. One option will be to partner with participating River-Friendly commercial carwashes. By signing up for this great program, your business can be a link between the community and the fundraiser groups.

It is important to sign up early to allow enough time for fundraising groups to plan ahead for next summer. We will be directing fundraising groups to our website for information on River-Friendly carwash practices, including how to partner with participating River-Friendly Commercial Carwash Partners.

Please consider taking advantage of this great opportunity to partner with others in your community to keep our creeks and rivers clean and healthy. Your commitment to protecting the quality of our local waterways is greatly appreciated.

To find out how you can enroll your business in this program, go to www.riverfriendlycarwash.com or call (916) 649-0225. Additional information is provided in the enclosed fact sheet.

Sincerely,

Dan Gwaltney
County of Sacramento
Stormwater Quality Program Manager

DG: jp

The Sacramento Stormwater Quality Partnership is a joint program of the County of Sacramento and the cities of Citrus Heights, Elk Grove, Folsom, Galt, Rancho Cordova, and Sacramento.

www.sacramentostormwater.org